

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

Greener & Hook C/O
Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015-7010

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
166893-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Rachel Chason	Petry - Philadelp	National

Advertiser	Product	Estimate Number
Michele Bachmann -2012	MICHELE BACHMANN-201	2711

Flight Dates	Order #	Alt Order #
09/20/12 - 10/02/12	166893	06854090

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/20/12	09/21/12	M-F 6-7a News	6-7a	---TF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M Th 09/20/12 6:39 AM M-F 6-7a News 6-7a :30 TVGENBACH1201H \$400.00 NM spot simulcast on KSTP-TV and KSTC-TV									
2 M F 09/21/12 6:53 AM M-F 6-7a News 6-7a :30 TVGENBACH1201H \$400.00 NM spot simulcast on KSTP-TV and KSTC-TV									
2	09/24/12	09/28/12	M-F 6-7a News	6-7a	MTWTF--	:30	6	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 6 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 M M 09/24/12 6:43 AM M-F 6-7a News 6-7a :30 TVGENBACH1201H \$450.00 NM spot simulcast on KSTP-TV and KSTC-TV									
1 M Tu 09/25/12 6:12 AM M-F 6-7a News 6-7a :30 TVGENBACH1201H \$450.00 NM spot simulcast on KSTP-TV and KSTC-TV									
3 M W 09/26/12 6:40 AM M-F 6-7a News 6-7a :30 TVGENBACH1201H \$450.00 NM spot simulcast on KSTP-TV and KSTC-TV									
2 M Th 09/27/12 6:44 AM M-F 6-7a News 6-7a :30 TVGENBACH1201H \$450.00 NM spot simulcast on KSTP-TV and KSTC-TV									
4 M F 09/28/12 6:10 AM M-F 6-7a News 6-7a :30 TVGENBACH1201H \$450.00 NM spot simulcast on KSTP-TV and KSTC-TV									
6 M F 09/28/12 6:58 AM M-F 6-7a News 6-7a :30 TVGENBACH1201H \$450.00 NM spot simulcast on KSTP-TV and KSTC-TV									
4	09/20/12	09/21/12	M-F GMA	7-9a	---TF--	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M Th 09/20/12 8:29 AM M-F GMA 7-9a :30 TVGENBACH1201H \$325.00 NM									
2 M F 09/21/12 7:55 AM M-F GMA 7-9a :30 TVGENBACH1201H \$325.00 NM									
5	09/24/12	09/28/12	M-F GMA	7-9a	MTWTF--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Advertiser	Product	Estimate Number	
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www.kstp.com

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7	09/30/12	09/30/12	Sun 6-7a News	6-7a	-----S	:30	1	\$225.00	NM																																																																				
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8	09/22/12	09/29/12	Sa GMA	7-8a	-----S-	:30	1	\$500.00	NM																																																																				
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9	09/22/12	09/29/12	Sat 8-9a News	8-9a	-----S-	:30	1	\$300.00	NM																																																																				
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-----S-</td><td>1</td><td>\$300.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>Sa</td><td>09/22/12</td><td>8:54 AM</td><td>Sat 8-9a News</td><td>8-9a</td><td>:30</td><td>TVGENBACH1201H</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-----S-	1	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Sa	09/22/12	8:54 AM	Sat 8-9a News	8-9a	:30	TVGENBACH1201H	\$300.00	NM																																		
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1	M	Sa	09/22/12	8:54 AM	Sat 8-9a News	8-9a	:30	TVGENBACH1201H	\$300.00	NM																																																																			
10	09/23/12	09/30/12	Su GMA	7-8a	-----S	:30	1	\$600.00	NM																																																																				
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-----S</td><td>1</td><td>\$600.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>Su</td><td>09/23/12</td><td>7:30 AM</td><td>Su GMA</td><td>7-8a</td><td>:30</td><td>TVGENBACH1201H</td><td>\$600.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-----S	1	\$600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Su	09/23/12	7:30 AM	Su GMA	7-8a	:30	TVGENBACH1201H	\$600.00	NM																																		
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1	M	Su	09/23/12	7:30 AM	Su GMA	7-8a	:30	TVGENBACH1201H	\$600.00	NM																																																																			
11	09/23/12	09/23/12	Sun 8-9a	8-9a	-----S	:30	1	\$525.00	NM																																																																				
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-----S</td><td>1</td><td>\$525.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>Su</td><td>09/23/12</td><td>8:27 AM</td><td>Sun 8-9a</td><td>8-9a</td><td>:30</td><td>TVGENBACH1201H</td><td>\$525.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-----S	1	\$525.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Su	09/23/12	8:27 AM	Sun 8-9a	8-9a	:30	TVGENBACH1201H	\$525.00	NM																																		
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1	M	Su	09/23/12	8:27 AM	Sun 8-9a	8-9a	:30	TVGENBACH1201H	\$525.00	NM																																																																			
12	09/23/12	09/30/12	This Week	9-10a	-----S	:30	1	\$650.00	NM																																																																				
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www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/23/12	09/30/12	At Issue	Sun 10-1030a	-----S	:30	1	\$250.00	NM
14	09/20/12	09/20/12	M-F The View	10-11a	---T---	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---T--- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 09/20/12 9:59 AM M-F The View 10-11a :30 TVGENBACH1201H \$425.00 NM									
15	09/25/12	09/27/12	M-F The View	10-11a	-T-T---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -T-T--- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M Th 09/27/12 9:59 AM M-F The View 10-11a :30 TVGENBACH1201H \$350.00 NM									
17	09/20/12	09/21/12	M-F 6-630p	6-630p	---TF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M Th 09/20/12 6:12 PM M-F 6-630p 6-630p :30 TVGENBACH1201H \$600.00 NM 1 M F 09/21/12 6:29 PM M-F 6-630p 6-630p :30 TVGENBACH1201H \$600.00 NM									
18	09/24/12	09/28/12	M-F 6-630p	6-630p	MTWTF--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 09/24/12 6:13 PM M-F 6-630p 6-630p :30 TVGENBACH1201H \$700.00 NM 3 M Tu 09/25/12 6:20 PM M-F 6-630p 6-630p :30 TVGENBACH1201H \$700.00 NM 2 M W 09/26/12 6:13 PM M-F 6-630p 6-630p :30 TVGENBACH1201H \$700.00 NM 5 M Th 09/27/12 6:23 PM M-F 6-630p 6-630p :30 TVGENBACH1201H \$700.00 NM 4 M F 09/28/12 6:11 PM M-F 6-630p 6-630p :30 TVGENBACH1201H \$700.00 NM									
20	09/20/12	09/21/12	M-F 630-7p	630-7p	---TF--	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 09/20/12 6:38 PM M-F 630-7p 630-7p :30 TVGENBACH1201H \$550.00 NM 2 M F 09/21/12 6:54 PM M-F 630-7p 630-7p :30 TVGENBACH1201H \$550.00 NM									
21	09/24/12	09/28/12	M-F 630-7p	630-7p	MTWTF--	:30	3	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 3 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M M 09/24/12 6:37 PM M-F 630-7p 630-7p :30 TVGENBACH1201H \$1,050.00 NM 3 M W 09/26/12 6:42 PM M-F 630-7p 630-7p :30 TVGENBACH1201H \$1,050.00 NM 4 M Th 09/27/12 6:38 PM M-F 630-7p 630-7p :30 TVGENBACH1201H \$1,050.00 NM									
24	09/23/12	09/23/12	Su 530-6p News	530-6p	-----S	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 09/23/12 5:44 PM Su 530-6p News 530-6p :30 TVGENBACH1201H \$475.00 NM									
25	09/20/12	09/21/12	M-F, Su 10-1035p	10-1035p	---TF--	:30	2	\$1,000.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
166893-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Michele Bachmann -2012	MICHELE BACHMANN-201	2711	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 09/20/12 10:26 PM M-F, Su 10-1035p 10-1035p :30 TVGENBACH1201H \$1,000.00 NM 2 M F 09/21/12 10:27 PM M-F, Su 10-1035p 10-1035p :30 TVGENBACH1201H \$1,000.00 NM									
26	09/24/12	09/28/12	M-F, Su 10-1035p	10-1035p	MTWTF--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 5 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 09/24/12 10:14 PM M-F, Su 10-1035p 10-1035p :30 TVGENBACH1201H \$900.00 NM 4 M Tu 09/25/12 10:32 PM M-F, Su 10-1035p 10-1035p :30 TVGENBACH1201H \$900.00 NM 2 M W 09/26/12 10:26 PM M-F, Su 10-1035p 10-1035p :30 TVGENBACH1201H \$900.00 NM 3 M Th 09/27/12 10:13 PM M-F, Su 10-1035p 10-1035p :30 TVGENBACH1201H \$900.00 NM 5 M F 09/28/12 10:32 PM M-F, Su 10-1035p 10-1035p :30 TVGENBACH1201H \$900.00 NM									
29	09/24/12	09/24/12	Dancing with the Stars	7-9p	M-----	:30	1	\$5,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$5,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 09/24/12 8:41 PM Dancing with the Stars 7-9p :30 TVGENBACH1201H \$5,250.00 NM									
30	09/21/12	09/21/12	20/20	9-10p	----F--	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 09/21/12 9:44 PM 20/20 9-10p :30 TVGENBACH1201H \$2,100.00 NM									
31	09/23/12	09/23/12	Primetime Emmy Awards	7-10p	-----S	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 09/23/12 9:11 PM Primetime Emmy Awards 7-10p :30 TVGENBACH1201H \$7,500.00 NM									
32	09/29/12	09/29/12	Sa GMA	7-8a	-----S-	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 09/29/12 7:41 AM Sa GMA 7-8a :30 TVGENBACH1201H \$425.00 NM									
33	09/29/12	09/29/12	Sat 8-9a News	8-9a	-----S-	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 09/29/12 8:28 AM Sat 8-9a News 8-9a :30 TVGENBACH1201H \$325.00 NM									
34	09/30/12	09/30/12	Su GMA	7-8a	-----S	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 09/30/12 7:49 AM Su GMA 7-8a :30 TVGENBACH1201H \$550.00 NM									
35	09/21/12	09/21/12	Twin Cities Live	3-4p	----F--	:30	1	\$125.00	NM

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Minneapolis, MN 55486-1011

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
166893-1	09/30/12	September 2012	08/27/12 - 09/30/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Michele Bachmann -2012	MICHELE BACHMANN-201	2711	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	09/21/12	09/21/12	Twin Cities Live	3-4p	----F--	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----F--	1	\$125.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	F	09/21/12	3:39 PM	Twin Cities Live	3-4p	:30	TVGENBACH1201H	\$125.00	NM
program re-broadcast 9/21/12 106a on KSTP-TV									
36	09/30/12	09/30/12	This Week	9-10a	-----S	:30	1	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	1	\$650.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	Su	09/30/12	9:00 AM	This Week	9-10a	:30	TVGENBACH1201H	\$650.00	NM
<u>Total Spots</u>							53		

Payment Terms 30 Days

<u>Gross Total</u>	\$43,475.00
<u>Agency Commission</u>	\$6,521.25
<u>Net Amount Due</u>	\$36,953.75